



FIREFLYERS INTERNATIONAL NETWORK *presents...*

These two days each year can make a big difference for fireflies and firefly conservation. Make **WffD** an annual event in your calendar and share it with your loved ones.



World Firefly Day

July 6-7, 2019

#WffD2019

Each year, the first weekend of July is designated World Firefly Day, an opportunity for people all over the globe to celebrate and learn more about their firefly neighbors. The first WffD was held in 2018 with the goal of highlighting the beauty of fireflies as well as the challenges they currently face.

The challenges fireflies face are manifold: habitat destruction, insecticides, overharvesting for use in large-scale release events, and accelerating levels of light pollution that obscure the bioluminescent communication we so enjoy.

2019 THEME:

fireflies need dark nights

WffD logo courtesy of Bangchat Corporation PCL

The 2019 theme *fireflies need dark nights* is about the growing issue of **light pollution**, both the introduction of overly bright energy-efficient LED streetlights near firefly habitat as well as the encroachment of diffuse skyglow from distant urban areas and highways. Not only does light pollution impact hatchling turtles, nocturnal pollinators like moths and bats, and even our own health and safety, it can also make it difficult for fireflies to see the vital bioluminescent signals they use to communicate.

when to celebrate

We encourage you to hold events on the weekend of **July 6-7, 2019**. If that isn't convenient, feel free to move your activities to other days when fireflies are out and about in your hemisphere!

how to celebrate

There are many ways to celebrate **#WffD2019**, ranging from general audience events such as festivals, kids programs, art exhibitions and firefly-watching excursions to seminars and workshops.

share your event!

Please share your **#WffD2019** events with others around the world and inspire them to take action too!

You can find the **#WffD2019** announcement page on the [FIN website](#) as well as on our [Facebook group](#).
<https://fireflyersinternational.net/world-firefly-day>

If you send our webmaster [Avalon C.S. Owens](#) photos or videos from your event along with a short write-up (in English or your own language) in which you state your event name, organization, town or city, and country, we will put you up on [our map](#) along with the blurb and photos for others to admire.